Global Knowledge Partnership Foundation

Looking Back Forward: 2012 - 2013

GKPF Secretariat

2013
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If you have any comments and suggestions on any aspect of this document please get in touch with me directly at klaus.stoll@gkpfoundation.org
2012 has been an important year in the rebuilding process of the Global Knowledge Partnership Foundation. One can say that 2012 was the year where the GKPF had to find itself. The big questions in 2011 were: “Is there still a role for GKPF and what is it? Is GKPF still viable and sustainable as an organization?” In 2011 the remaining GKPF board members took the decision to find out the answers to these questions.

One of the Boards most fundamental decisions was to engage a full time Executive Director, and his first task was to consult with the GKP membership if there was still a need and a role for GKPF and if yes, what was it? The result of the membership consultation was clear. After more than 2 years of silence from GKP as an organization, many members were disappointed and frustrated. Yet despite all this, a surprisingly large number of members agreed that there was a growing need for an organization whose basic role is to enable and create a worldwide, multi stakeholder platform for knowledge exchange in development.

This was GKP’s old role and GKP was actually missed by many when it was not operational. What GKP had to do in order to establish itself again was to do what it had been created for and what it has always done best.

In 2012 GKP’s old Vision and Mission had to be simply repeated in a more up to date form:

“In every organization involved in development needs to network and exchange knowledge. GKPF has the role as the knowledge broker, networking, communication and dissemination, logistics partner for all organizations, companies and governments involved in development.

GKPF mission is to create and maintain the mechanisms, trade routes and marketplaces that make human development possible. GKPF ensures the flow and availability of information and also that the available information reaches those who can make the best use out of it.

In the core of GKPF stands the creation and implementation of win-win situations. Individuals and organizations engage with and support GKPF in order to ensure that they and their organization have the best possible access to knowledge, networking, and communication.”

The language and the methodologies might change but the basic role of GKPF remains the same.
Now that the role and function of GKPF was clear, it had to reestablish itself as an organization by letting the world know that GKP was back in business again as GKPF and that could only be done by creating and implementing a completely new website concept and online presence and also to simply be represented at as many international meetings and conferences as possible with the simple goal of indicating GKPF’s return.

The participation in meetings and conferences had also another important reason. Assuming a role, Mission and Vision, having a renewed and attractive presence on the Internet does not make a viable and sustainable organization. The Mission and Vision have to be translated into action but before any action can be taken it has to be determined what actions and where?

It was not for GKPF to decide these questions, but GKPF had to listen to its members and partners in the development. Many areas and actions would be explored, some of them proofed to be time and resources consuming, but in the middle of 2012, the main GKPF working areas have been established and selected as the most wanted, needed and valuable.

It is important at this point to remind ourselves about the guiding principles of the GKPF working areas:

- Each GKPF area is responding to the express needs of the GKPF membership.
- Each GKPF working area is implemented through the GKPF membership. GKPF’s executive role is to support and co-ordinate and upscale not to implement.
- Each GKPF working area has to be revenue generating for GKPF as an organization.

GKPF is demonstrably an organization with the highest potential, including financial potential, in the field of ICT4D as the much needed multi sector global Market Place and agent for knowledge exchange and the implementation platform for much needed innovation based projects and activities.

GKPF exists because it enables all those active in ICT4D to do a better job, facilitates innovation and enables the highest possible impact of a project and activity on the ground. At this stage of GKPF’s organizational development, it’s all about how to make the organization and its activities operational and sustainable based on the sound foundations that have been built over the last year.
WORKING AREAS

1. Mobile4D
2. Internet Governance for NGOs and NFPs
3. Child Online Protection
4. ICT4D E-Readiness and capacity Building
5. Open Data
6. New Working areas currently under development
1. Mobile4D

Mobile4G Deployment is without a doubt a sterling opportunity for ICT4D. GKPF decided to initiate and conduct a workshop at World Summit on Information Society (WSIS) Forum 2013, Geneva 13-17th of May, with the aim of the creation of a global working group, The Mobile Impact Alliance: MOBIA.

The aim and impact of this initiative is to create an initial debate and constitution of multi stakeholder international task force to foster development of 4G infrastructure and applications as an enabler for social inclusion and the reduction of the digital divide. It is evident that the impact of such an initiative would be quick and enormous.

As has been noted, the time is right, the infrastructure is being deployed, applications are being rolled out at an accelerating pace, but there does not appear to be any global concern or concerted effort to ensure that this vast potential will be harnessed for social inclusion. If such an initiative is not undertaken without delay, the digital divide will be widened once more. This initiative is being implemented under the leadership of GKPF member Tony Harris from E-COMLAC.
2. Internet Governance for NGOs and NFPs

The importance of Internet Governance for ICT4D and development in general cannot be underestimated. GKPF not only has to inform and create capacities for NGO’s and NFPs in the Internet Governance, but also has to give them a voice.

GKPF is actively co-operating in this working area with NPOC, the accredited ICANN constituency for NGOs and NFPs, in whose creation GKPF was involved. In many cases those active in GKPF are also active in NPOC.

Back in 2012, there has been a number of joint events by GKPF and NPOC. This will certainly continue in 2013. Currently planned are:

- Internet Governance Workshop at WSIS Forum 2013 with the working title “Governance ‘of’ and ‘on’ the Internet”
- Panel at WSIS 2013 titled “Multistakeholder Collaborations as Engines for Achieving Information Society” Goals: Value, Challenges and Learning Partners: NPOC, ALAC and GKPF (further partners are encouraged to join)
- Workshop in Beijing at ICANN 46, 5 - 10 April 2013. The working title is “Impact and Opportunities of new gTLDs on NGOs and NFPs”
- Internet Governance PUBLICATIONS, Starting in January 2013 and ending in October 2013. The publication is a series of 6 to 8 articles as well as a compendium gathering. All articles will be published.
3. Child Online Protection

Child online protection and victim support have become an important and pressing issue in ICT4D. In 2012 GKPF has joint the ITU COP group. GKPFs COP related activities in COP currently are:

GKPF is currently engaged in helping to organize the African COP Summit 2013, 4th-6th June 2013, Uganda. GKPF will be responsible for the execution of 2 sessions during the conference. African GKPF members have become active contributors and participant in the event.

A COP project based collaboration between CTIC and E-Victim Support/Trauma First aid. There are many initiatives to prevent children to get harmed through the Internet but there are very few initiatives that deal with victim support. The GKPF COP co-operation between Fundacion CTIC and E-Victim Support/Trauma First Aid brings these elements together for the first time in a very innovative and effective way. Fundacion CTIC has a long standing COP program which is concentrating on COP presentation.

E-Victim Support/Trauma first aid, based in New Mexico, USA, is concentrating on COP victim support. Initial consultations and talks have been taken place between the organizations and as a result both organizations have come to the conclusion that the two programs are highly complementary to each other and that they should implement one joint program under the GKPF working area. A planning meeting will take place in 2013 and the resulting plan of action and sustainability will be made available and disseminated.
4. ICT4D E-Readiness and Capacity Building

One of the biggest and basic challenges that face those implementing development is that too many stakeholders in development are actually not able to take full advantage of the available ICT tools and solutions. The basic fact is that a huge majority of those involved in development are not ICT ready and lack basic and operational e-literacy.

International donor organizations, NGOs, private sector companies are facing major problem because of the lack of e-readiness and e-literacy prevent them from implementing development programs in an effective and efficient way because many partners in the field are not ready and/or able take full advantage of the resources and ICT solutions available. It is a fact that a lot of development resources do not reach the field or are wasted because of a lack qualified implementation partners. Unfortunately ICT infrastructures are often created without taking into account the need for adequate capacity building. Infrastructure is often not used at all and/or used in an unsustainable and ineffective way. Last but not least, most of the development programs today are designed by people that are not mastering ICT4D. ICT4D is a discipline, asking for special competences and skills. It is not because an individual is able to use a cellphone and or a computer that he/she is an expert able to take full advantage of ICT potential but it is a good starting point!

The activities of the ICT4D E-Readiness and Capacity Building working area of GKP in 2013 are:

1. ICT4D E-Readiness and Capacity Building Initiative (DERCI). There is a clear need to initiate a global ICT4D capacity building and certification program for e-readiness in development for all sectors and stakeholders. This initiative should help speeding up development programs making the best use of ICTs. Such e-readiness and capacity building initiative cannot be created over night and not by one organization. Capacity building has always been a priority of the WSIS process, nevertheless during the last years focusing on specific target groups. For this reason, GKP has therefore decided to initiate the ICT4D E-Readiness and Capacity Building Initiative (DERCI), as one of the GKP action lines that will be implemented by the members and other partners. IICD, as one of GKP members, proposed to coordinate the first steps of this working group. This initiative should be as open as possible, being a co-creation effort of all involved in development. It will build upon knowledge and experience of many GKP partners.

2. A workshop at the upcoming WSIS Forum, Geneva, 13-17 May, 2013 will report on the first steps of the DERCI working group and will present:
   - Results of a string of themed webinars;
   - Evidences of how human capacity building is contributing to efficient, effective and sustainable use of ICT infrastructure and fostering sustainable development;
   - Contributions to an analytical framework and implementation plan related to assessment of organizations and individuals;
   - State of the art of promising ICT4D educational and examination packages and certification experiences and their impact on society
- Road map with some organizations willing to integrate ICTs in their programs

The workshop will allow a discussion with various stakeholders not only to create awareness and gain support for this initiative, but also to gather recommendations from participants on how to implement this initiative successfully and create a true movement. The level of ambition is high: “we want e-readiness for all!” but the pace of achievement very much depending on how many partners are involved and what their individual impact is.

3. Lead organization: IICD plus partners. Some organizations already showed interest at this stage or could be interested to contribute in this initiative based on their experience: AKVO, CTIC, Diplo e-novation4D, EUSSIG, UC Berkeley, etc.
5. Open Data: Make the Most of Public Assets

Every day more public Sector Information is being freely published by governments committed to transparency. This information is not only a mechanism to report citizens about spending, public policies, and other public actions.

Every piece of information, exposed as structured data, is a valuable raw material to enable third parties (citizens, industry and other public bodies) to offer new services and products based on public data. Open Data is a trendy movement fostering the economic growth consolidating and reusing assets which are public by definition.

This working area will be executed under the leadership of CTIC. CTIC will provide the relevant planning and fundraising information on this area.
6. New working areas currently under development

**Agri Value Chain Design & Finance - Crowdfunding Platform: One acre Venture**

Implementation of ONE Acre Venture

The development of the Agri Value Chain Design & Finance - Crowdfunding Platform as a possible new working area for GKPF is a direct result from a co-operation with Suvankar Mishra, Director & COO, eKutir Social Business. eKutir will create an ICT-based platform where the Commodity based, Advisory Linked, Risk Reducing management practices, and Enterprises (CARE) is the cornerstone and the finances will be available for the small farmers or a group of small farmers acting as a joint liability group or an interest group, and all other stakeholders in that commodity specific value chain, thereby reducing the risk at each level.

**PopVox**

www.popvox.com

POPVOX is based off of the Latin words “populi” and “vox,” which means “People’s Voice.” The initial goal of POPVOX was to ease the communication between US Congress, organizations (trade, union, advocacy), and the greater public on specific pieces of legislation. POPVOX is truly Gov 2.0 at its best. POPVOX’s non-partisan platform allows individuals, organizations, activists, government, lawmakers, to have greater opportunity to advocate (orgs), track public opinion (congress) and have their voices heard (individuals)! Popvox is now seeking to move its platform from the sole use for the US Congress and to make it available globally to all organizations and Governments.
The developments of 2012 and in particular the implementation of the GKPF working areas has deep going implications for the GKPF Governance.

The Board of Trustees

The past year has shown that GKPF needs to establish a broader, stronger and more diverse Board in order to be able to function and survive as an organization. The existing board has successfully managed to move GKPF from an abstract concept to a viable organization with a real value proposal, viable concept, relevant and attractive content and realistic sustainability plans and options, but in order to implement all this in an effective and sustainable way, the GKPF Board needs to increase its operational capacity and outreach. The appointment of new Board members must have the highest priority of the existing Board members.

The Advisory Committee and The Honorary Trustees

After the creation of the Advisory Committee in 2013 the task now is to make it operational and to integrate the respective members in specific working areas and tasks. This process has already begun and needs to be intensified and further developed.

The same as in 2012, the Honorary Trustees will remain active in specific working areas, participate in the AC meetings and are generally available to support GKPF. Online meetings with the Honorary Trustees will be held just before or after the AC meetings.
**GKPF MEMBERSHIP**

The GKPF members are at the heart of GKPF and as such have the highest significance and priority. As an organization, GKPF has undergone in the past year a process of reconstruction and renewal. Now the time has come to undergo the same process with the GKPF membership. In order to renew the GKPF membership a number of pre-requisites had to be in place:

a) Clear GKPF value proposal and points of engagement for GKPF members. This is now in place through the GKPF action lines that allow the membership to join in partnership in a number of important working areas.

b) A working and attractive online communication platform. This is now the case with the new GKPF website, which is maintained and updated on ongoing basis. The GKPF website will be even more attractive to members when the new Market of Opportunities feature will go online early 2013.

The GKPF Board has also taken decisions that will aid the renewal of the GKPF membership.

a) Reduction of the membership fee for developing countries NGO’s to USD 250, whilst the membership fee waiver for developing countries NGO’s has not been renewed for 2013.

b) Permission of individual memberships at USD 50. Those memberships have specific terms and conditions.

**GKPF Membership Renewal Process 2013**

The GKPF membership renewal process for 2013 should follow a series of steps:

a) Communication of the GKPF value proposal and plans of activities with point of engagement for the membership in 2013. This should be done through the GKPF website and a direct email to the GKPF membership.

b) The communication of the GKPF membership value proposal is followed with an email calling to all the existing membership to renew their GKPF membership based on the new terms and conditions. The existing GKPF members are asked to opt in and to renew their membership, unlike in the past where members have to opt out by declaring that they are not able to afford the GKPF membership fee. In this way GKPF does not only avoid disappointment of existing members but also reduces its administrational efforts as membership invoices will only be send to those who opted in.

The above will initially result in a very dramatic reduction in the GKPF membership, but this is a temporary and healthy process as it allows those who really benefit from the GKPF value proposal to stay active whilst those who are just hanging on to GKPF for historic or pure reasons of self interested are removed from the membership in a non-confrontational manner.
c) Rebuilding of GKPF membership. The renewal process of the old GKPF membership is followed up by a vigorous process of creation of a new GKPF membership. It has to be pointed out and emphasized at this point that the renewal of the GKPF membership in 2013 is very closely linked to the addition of new GKPF Board members. Not only should the new GKPF members follow the same criteria for GKPF membership as the new GKPF Board members:

- GKPF needs to establish a broader, stronger and more diverse membership in order to be able to function and survive as an organization.
- GKPF Board needs to increase its operational capacity and outreach through new members
- The creation of new GKPF members should have the highest priority
- The main qualifications for GKPF members are passion for GKPF’s role in ICT4D, the ability to contribute, and to make use of GKPF as an instrument for development.

The recruitment effort of new members should in part also be based on existing networks and contacts of the new GKPF Board members.
Partnerships

Creating partnerships is one of the main roles and functions of GKPF. It is also crucial for the day to day operation, impact and overall sustainably of GKPF. Some crucial partnerships have been created and implemented in 2012, such as partnerships with NPOC, ICANN and Telecentre Foundation. As with the membership development, GKPF has to implement a strategic partnership building plan in 2013.
State of Art: With the support of its intern, Sasha Gayatri, GKPF has managed to establish a very attractive and well maintained GKPF website. As Sasha has agreed to stay on as GKPF webmaster on a part time basis, the website will be further developed. One of the major changes and improvements in 2013 will be the implementation of the Market of Opportunities and the crowd sourcing page.

GKPF’s website has still only average traffic and visits and users are still reluctant to register. The use of the site as a communication and discussion platform is also limited but with the introduction and implementation of the working areas in 2013. New elements for GKPF website to be implemented in 2013:

1. Market of Opportunities

The MoO will be implemented and launched on the GKPF website with the support of IICD in early 2013. The launch planned by November 2012 had to be delayed for organizational and work capacity reasons. The physical and virtual Market of Opportunities is one of the actual manifestations of the GKPF basic principle.

At the physical MoO, which is taking place from time to time at conferences, participants fill out a simple form, stating simply their individual or organizational needs and abilities together with some basic contact information. The form is then posted on the “Wall of Opportunities” At the wall, participants can now browse the needs and abilities on offer, they can make their own connections and matches and contact those who are of interest for them, but there are also “Matchmakers” present who analyze the forms posted and the try to systemize them around topics and working areas. If the Matchmakers identify an obvious match they will try to arrange for those involved to meet up and discuss the possibilities.

The virtual MoO, to be implemented on the GKPF website soon, is the online manifestation of the physical MoO. Online forms are posted; matches are made through automatic keyword matches or matchmaking through matchmakers. The participants of the virtual MoO also have access to additional facilities such as virtual meeting rooms, storehouses for documents and media, news feeds, promotion and features through “Market Criers”, an advocacy corner, resource mobilization tools and more.

What the MoO does is simply to give individuals and organizations the possibility to express and document their Needs and Abilities. Through this other organizations become aware of them and can react in order to provide or receive knowledge and solutions. The function of the MoO is to create awareness and to support the implementation of possible solutions through
passive and active matchmaking and implementation support. In GKPFs core stands the creation and implementation of win/win situations.

2. AKVO Online Resource Mobilization

The concept of using AKVO as a resource mobilization tool for GKPF members failed for two main reasons. a) Many members were not able to fill out the necessary forms in a suitable way; b) we did not have enough traffic on our website to make resource mobilization viable. Nevertheless the fact remains that online resource mobilization is the way to go in the future. For this reasons, after consultations with AKVO, we will integrate the whole AKVO resource mobilization platform as one element into the GKPF website, meaning, all AKVO listed projects will be visible with the GKPF member project highlighted. At the same time the GKPF member projects will be visible on the main AKVO page and so receive much more exposure to potential donors.

The ED will promote the new AKVO configuration to the GKPF members again, as soon as the new AKVO tool is available on the site. The members will have to cover the AKVO fee for their projects in future and will not receive financial support from GKPF for this.

3. Crowd Sourcing

More and more organizations are relying in their fundraising on online resource mobilization methodologies such as crowd funding. GKPF has to implement and use the same for its institutional funding.
FURTHER ACTIVITIES 2013

1. GKPF 15th Birthday Celebration

2013 marks the 15th anniversary of the formation of the Global Knowledge Partnership. In order to mark this anniversary and in order to draw global attention to the activities and value proposal of the current GKPF, it is proposed to hold an event at the UN Headquarter New York in autumn 2013. The event should be based on a theme, include besides the GKPF representatives and members as many UN agencies and country representatives as possible. The event could also be used as the official launch event for the GKPF endowment.

2. Establishment of Endowment and US 501 (3)

In 2013 the registration papers and Bylaws of GKPF in the US as a 501 (3)c, which are essential for the creation of the GKPF Endowment, will be filed. After the formal registration of GKPF in the US a GKPF Endowment Working group will be formed with the role of creating the GKPF Endowment plan. After this Endowment plan has been approved by the GKPF Board the Endowment Board will be formed and it will start implementing the GKPF Endowment. It is hoped that a public announcement of the formation of the GKPF Endowment can be made during the GKPF 15th Anniversary event in NY in September 2013.

3. Creation and Implementation of an Internal International Communications Platform

As painful experiences in 2012 have shown, GKPF needs a working internal communication platform that enables direct communication between the GKPF Board, the Advisory Committee, and the Honorary Trustees, members and friends. The Current technical solutions like Skype and Adobe proofed to be not working in a reliable and sufficient manner that made effective communication possible. New options for a communications platform are currently explored and a new system will be evaluated and deployed hopefully in early 2013.
INSTITUTIONAL SUSTAINABILITY AND FUNDRAISING: THE GKPF SUSTAINABILITY ECOSYSTEM

1. State of art GKPF Sustainability and Fundraising: Laying the Foundations

Sustainability and Fundraising for GKPF is not a question of simply applying and receiving funds, in fact organizational sustainability and fundraising in the context of GKPF is based on a complex and highly interwoven ecosystem.

In 2012 GKPF was only able to do very limited fundraising based on its membership fee. The 2012 fundraising targets could not be reached because:

a) The inability to implement proposed projects due to changed circumstances and a lack of implementation capabilities.

b) The lack of important prerequisites for fundraising.

2012 has nevertheless not been a "lost" year for GKPF fundraising because it has been used to lay the foundations and to install the pre-requisites for successful fundraising in 2013:

- GKPF today has a clear Mission, Vision and value proposal in place that has been agreed on and that generally is seen as GKPF having a vital role to play in ICT4D. The main GKPF working fields are well defined and the activities in them are mostly well developed. The points of contacts and engagement are clearly visible and easily accessible.

- GKPF has started to be visible and represented at key events and this process has to be intensified in 2013.

- An attractive updated online presentation and communication is now in place.

- GKPF has started in 2012 to demonstrate its capability to implement important and successful projects and programs in a limited way.

- GKPF has started with limited success to engage professionals with organizational and fundraising abilities from other key organizations as passionate and effective champions for an organizations cause and fundraising.

- GKPF has started to break up the existing projects and into small but clearly defined activities with a clear value proposal, actions and deliverables that are targeted and matching well with the needs of available funders.

- The opportunities for large scale project with large scale funding have been identified.
- A clear value proposal and points of contact and engagement to the members that make it worthwhile for an organization and individual to be a GKPF member is now available.
- The first steps to establish a crowd funding page on the GKPF www site have been taken.

What has to be done in 2013 to enforce and strengthen the pre-requisites and ensures successful GKPF fundraising?

- GKPF’s Mission and Vision, its overall value proposals and the vital role it plays play in ICT4D needs to be better and more widely communicated. GKPF has also to be more visible and represented at key events in 2013. The key GKPF promoters have to be the GKPF members and the GKPF office holders, supported by the GKPF executive and appropriate and effective promotional materials. GKPF needs members that are enthusiastic supporters and champions of GKPF.
- GKPF needs to establish a broader, stronger and more diverse membership in order to be able to function and survive as an organization. The main qualifications of a GKPF member are passion for GKPF’s role in ICT4D, the ability to contribute, and to make use of GKPF as an instrument for development.
- GKPF Board needs to increase its operational capacity and outreach through the speedy appointment of new GKPF Trustees. GKPF has to engage professionals with organizational and fundraising abilities from other key organizations as passionate and effective champions for the organizations cause and fundraising.
- The GKPF Online presence has to continuously updated and improved.
- GKPF has to demonstrate its capability to implement important and successful projects and programs through the successful implementation and fundraising of the main working areas.
- Each main working area has to have a clear plan of sustainability which is based on small but clearly defined activities with a clear value proposal, actions and deliverables that are targeted and matching well with the needs of available funders.
- Each plan of sustainability and fundraising of a working area has to include direct institutional support in a cash value to GKPF as an organization and the plan has to give target dates and amounts.
- The opportunities large scale project with large scale funding have to be pursuit vigorously and the respective members should be engaged and motivated.
- The GKPF executive and Governance has to create and execute a resource mobilization plan in order to secure direct operational funding for GKPF.
- The GKPF executive and Governance has to put clear checks and balance for the financial targets and their realization into place.
- New GK F working areas have to be identified, developed and implemented. The main criteria for new GKPF working areas should be innovation and positive development impact.
- In order to secure the implementation of the main working areas and the resulting institutional fundraising and sustainability the ED needs to more actively engage with the main actors and stakeholders in the working areas and support them.
The crowd funding page has to be established on the GKPF www site and widely promoted.

2. Summary

All pre-requisites for successful GKPF sustainability and fundraising are now in place. What is need now is a vigorous, speedy and planned and consolidated effort of all GKPF stakeholders and here in particular the ED and the Board of Trustees to make GKPF sustainability a reality.
GKPF DEVELOPMENT TIMELINE

Five distinct phases: Reorientation, Consultation, Rebuilding, Planning, Implementation, Evaluation

1. (2011) Legal creation of GKPF from the old GKP, GKPF now based with CTIC in Gijon, Asturias, Spain.
2. (2011) Development of GKPF concept
3. (September 2011) Engagement of new Executive Director
4. (End 2011) Membership consultation on GKPF role, Mission and Vision
5. (Spring 2012) Reaffirming of GKPF original mission and Vision
6. (Ongoing since early 2012) Engagement of Intern. Renewal and ongoing maintenance of GKPF www site
7. (June 2012) New GKPF logo and promotional materials
8. (June 2012) Establishment of Honorary Trustees
9. (ongoing) GKPF outreach. Setting out GKPFs value proposition on the International stage
10. (since early 2012, ongoing) Research and establishment of GKPF working areas
11. (Summer 2012) Development of working areas implementation groups and concepts
12. (September 2012) Establishment of Advisory Committee and first online meeting
13. (Ongoing since Summer 2012) Establishment of working areas plan of action

WE ARE HERE!
14. (January 2013) Minimum of pre requisites for GKPF fundraising and sustainability in place

15. (Ongoing) Enlargement and strengthening of GKPF Board of Trustees

16. (January 2013 ongoing) Establishment of working areas fundraising and sustainability plans

17. (February 2013, ongoing) Institutional Fundraising

18. (January/February 2013) Implementation MoO

19. (February 2013) Implementation Crowd sourcing www site

20. (2013 ongoing) Implementation of working areas plans of actions and sustainability plans

21. (early 2013, ongoing) Membership renewal and new member outreach

22. (ongoing) Identification, implementation of new working area.

23. (early 2013) Establishment of GKPF in the US and Endowment

24. (2013 March, June, September, December), evaluation and progress checkpoints: Working areas, Fundraising and Sustainability, Membership